

A Green Pioneer



Whole Foods Market opened its Sarasota, Florida store in December of 2004 marking it one of the first LEED® (Leadership in Energy and Environmental Design) grocery stores in the U.S. EduTracks was called on to create an education program as part of the LEED certification process.

This wall-mounted display educates Team Members and customers about each of the LEED categories and how they have been introduced in the building. Examples include an 8,000-gallon underground storage tank as part of a strategy to reduce the use of potable water by 70%. Additionally, this building is projected to achieve at least a 25% reduction in energy usage through efficient refrigeration, lighting equipment and its 'cool roof'.

For nearly a quarter of a century, Whole Foods Market® has been dedicated to protecting the environment and to promoting sustainability through organic food and natural products. In its commitment to sustainable practices, the company received the first “Green Building” award in Austin, Texas in 1998 for the expansion and renovation of their corporate headquarters.



EduTracks did great work and delivered on a very tight schedule. Plus, it was refreshing working with a fellow LEED Accredited Professional.

— Barron Schimberg,
LEED Consultant/Construction Manager



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